



## Self-Directed Search -- John Holland's Occupational Themes

**Directions:** Read each occupational theme and rank each REASIC code letter below from 1 - 6 where you feel is more like you.

Theme	Tasks	Problems	Co-Workers	Rewards
<b>Realistic</b> _____	Technical, skilled, work with hands, tools, machines. Building, camping, fixing, maintenance, sports. (e.g., airplane mechanic, electrician, photoengraver)	Prefer concrete rather than abstract problems.	Prefer dealing with things rather than people. Rugged, hearty, practical, physically strong.	Life appears relatively simple and straightforward. Worker can see the result of labors.
<b>Enterprising</b> _____	Business Contact—leading, selling, persuading, marketing, managing, promoting. (e.g., salesperson, economics)	Prefer ambitious social tasks.	Enjoy competitive activities—have facility with words. Adventurous, ambitious, domineering, energetic.	Sense of achievement that comes from making things happen and being where there is action.
<b>Artistic</b> _____	Creative, self-expressive, singing, advertising. (e.g., author, playwright, drama coach)	Problems that can be dealt with through self-expression and artistic media.	Like to work in free environments—imaginative, impulsive, intuitive, independent, introspective.	Opportunities for creating new things and being around other creative people.
<b>Social</b> _____	Social Service—helping people, giving directions, hosting, healing. (e.g., teacher, speech therapist, counselor, trainer)	Solve problems through discussions or rearranging relationships.	Like to discuss philosophical questions—concerned with the welfare of others. Cheerful, popular, cooperative, friendly, generous.	Good feeling that comes from helping others solve their problems or improve themselves.
<b>Investigative</b> _____	Scientific—curious about things, people, organizations. (e.g., anthropologist, aeronautical design engineer, botanist)	Prefer to think through problems rather than act them out.	Enjoy solving scientific puzzles—confident of scholarly and intellectual abilities—analytical, curious, reserved, independent.	Freedom and opportunity to satisfy an inner curiosity. Freedom to try out new ways.
<b>Conventional</b> _____	Business Detail—organizing, planning, highly ordered activities. (e.g., bank examiner, court reporter, auditor, tax expert)	Most efficient at well-defined tasks. Work with data, detailed and follow through on other's instructions.	Like life to be orderly and go according to plan. Conforming, conscientious, efficient, practical, calm, and persistent.	Seeing offices and organizations run smoothly and understanding how the individual contributed.

**Write each letter of your top 3 REASIC code from left-to-right.**

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The 3 letter code is an estimate of your SDS Occupational Theme.

**\*\*On the next page you can find your code along with most popular careers for your type.**

## Occupational Themes by Majors and Job

<b>Realistic</b>	<b>Enterprising</b>	<b>Artistic</b>	<b>Social</b>	<b>Investigative</b>	<b>Conventional</b>
<b>Majors</b>	<b>Majors</b>	<b>Majors</b>	<b>Majors</b>	<b>Majors</b>	<b>Majors</b>
Geography Geology Kinesiology Physics <b>Health Science/Nursing</b> *Physical Therapy *Environmental Occupational Health Computer Science (hardware) Engineering Earth Science <b>Leisure Studies &amp; Recreation</b> (Veterinary Science) (Agriculture) (Forestry)	Business (all options) Economics Consumer Affairs History Political Science Journalism Radio-TV-Film Sociology Speech Communication Urban Studies Law Ethnic Studies	Art (all options) Business Marketing Interior Design Fashion Design English Journalism Speech Communication Languages Religious Studies Philosophy Music Radio-TV-Film Theatre	Anthropology Political Science Psychology Sociology Urban Studies Chicano Studies Women's Studies Family Environ. Sci. Asian Amer. Studies Linguistics Deaf Studies <b>Child Development</b> (Education) (Teaching) (Social Work)	<b>Biology</b> (Medicine) <b>Chemistry</b> (Hard Sciences) Health Sciences Social Sciences Physics Economics History Psychology Computer Science Engineering Math Religious Studies Philosophy	Business *Accounting *Finance *Mgmt. Info. Systems *Office Systems *Real Estate Counseling Computer Technology Health Care Teaching Word Processing
<b>Job</b>	<b>Job</b>	<b>Job</b>	<b>Job</b>	<b>Job</b>	<b>Job</b>
Computer Technician Electrical Engineer Geologist Laboratory Technician Meteorologist Surgeon Professional Athlete Veterinarian	Advertising Executive Buyer Judge Lawyer Newscaster Politician Public Relations Real Estate Agent Sales Manage Stockbroker Urban Planner	Actor/Actress Architect Artist Composer Dancer Economist Film Editor Musician Reporter Writer Interior Designer	Counselor Deaf Interpreter Dietician Homemaker Nurse Physical Therapist Preschool Teacher Probation Officer Psychologist Principal Social Worker	Chemist Economist Historian Mathematician Meteorologist Physician Psychologist Veterinarian Computer Programmer	Bank Teller Bookkeeper Cashier Cert. Public Accountant IRS Agent Receptionist Ticket Agent Financial Analyst Payroll Specialist

**Write down 3 possible majors and 3 Jobs for further exploration.**

**Major:** \_\_\_\_\_

**Job:** \_\_\_\_\_